



# Station Order Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Friday, November 02, 2012 to Tuesday, November 06, 2012

Estimate ID

13077

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

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KRQE-S2

219190

Jmg  
11/1/12

Program Name	DP	Days		Gross Rate	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
		Length								
Jeopardy	PA	M-F		\$1,400.00				1		1
6:00 PM 6:30 PM		30		\$1,400.00	2					
Sold out at LUR per KRQE. Lowest rate to clear.										
NCAA Football	SP	Sa		\$400.00		1				1
6:00 PM 9:00 PM		30		\$400.00	3					
11/03:LSU vs. Alabama										
Station Gross Totals				\$1,800.00		1		1		2

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 11/1/2012 5:03:25 PM

KRQE-S2

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# Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/03/12

Station: KRQE

POL/Heinrich	219190	NCAA Football	(6:00:00 PM	:30	P3	[ALL]	HEINRICH	13077		6:51:47 PM		\$400.00
												\$400.00
												\$400.00

Date: 11/05/12

Station: KRQE

POL/Heinrich	219190	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	HEINRICH	13077				\$1,400.00
												\$1,400.00
												\$1,400.00
												\$1,800.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**
                         
 ☐ **STATE/LOCAL CANDIDATE**
**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KRQE-TV      Albuquerque	<b>Date:</b> 11/1/2012
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I, Media Strategies and Research

being/on behalf of: Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Friday, November 02, 2012			Tuesday, November 06, 2012		

**Total Charges: \$1,800.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Thursday, November 01, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title